



CONTRACT

And:

DUDLEY MEDIA
919 CATHARINE STREET
PHILADELPHIA, PA 19147

<u>Contract / Revision</u> 343922 /		<u>Alt Order #</u>
<u>Product</u> FLORIDA DEMOCRATIC PARTY		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 6	
<u>Advertiser</u> FL DEMOCRATIC PARTY: SACHS, BRUNO S		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVJ	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RHH		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 11793		<u>Advertiser Ref</u> 28875

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVJ	10/30/12	11/06/12	6A-7A TISF	6A-7A		:30			NM	6	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$500.00			
Week:		11/05/12	11/11/12	11-----				2	\$500.00			
N 2	WTVJ	10/30/12	11/06/12	7A-9A TODAY	7A-9A		:30			NM	12	\$12,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2222--				8	\$1,000.00			
Week:		11/05/12	11/11/12	22-----				4	\$1,000.00			
N 3	WTVJ	10/30/12	11/06/12	11-1130A NBC MIAMI AT 11A-1130A	11A-1130A		:30			NM	6	\$900.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$150.00			
Week:		11/05/12	11/11/12	11-----				2	\$150.00			
N 4	WTVJ	10/30/12	11/06/12	9A-10A TODAY II	9A-10A		:30			NM	6	\$2,400.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$400.00			
Week:		11/05/12	11/11/12	11-----				2	\$400.00			
N 5	WTVJ	10/30/12	11/05/12	4-5P ELLEN	4P-5P		:30			NM	5	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

<u>Contract / Revision</u> 343922 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> FLORIDA DEMOCRATIC
<u>Advertiser</u> FL DEMOCRATIC PARTY		<u>Estimate #</u> 6
<u>Original Date / Revision</u> 10/24/12 / 10/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
2	WTVJ	10/29/12-11/04/12		4-5P ELLEN	4P-5P	-TuWThF----	:30		\$600.00	NM		
See MG 5.6												
6	WTVJ	11/05/12-11/05/12		4-5P ELLEN	4P-5P	M-----	:30		\$600.00	NM		
Ⓜ MG for 5.2 10/31												
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
N 6	WTVJ	10/30/12	11/05/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	5	\$3,125.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		10/29/12	11/04/12	-1111--				4	\$625.00			
Week:		11/05/12	11/11/12	1-----				1	\$625.00			
N 7	WTVJ	10/30/12	11/05/12	6P-630P EARLY NEWS	6P-630P		:30			NM	5	\$5,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		10/29/12	11/04/12	-1111--				4	\$1,000.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
N 8	WTVJ	10/30/12	11/05/12	7P-730P EXTRA	7P-730P		:30			NM	3	\$3,600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		10/29/12	11/04/12	-1-1---				2	\$1,200.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 WTVJ 11/05/12-11/11/12 7P-730P EXTRA 7P-730P M----- :30 \$1,200.00 NM See MG 8.4 PREEMPT-PROGRAM CHANGE 4 WTVJ 11/05/12-11/11/12 7-730P NIGHTLY NEWS 7-730P M----- :30 \$1,200.00 NM Ⓜ MG for 8.3 11/05												
N 9	WTVJ	10/30/12	11/05/12	730P-8P ACCESS HOLLYW	730P-8P		:30			NM	3	\$3,600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		10/29/12	11/04/12	-1-1---				2	\$1,200.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
N 10	WTVJ	10/30/12	11/05/12	11P-1135P L. NEWS	11P-1135P		:30			NM	3	\$5,400.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		10/29/12	11/04/12	-1-1---				2	\$1,800.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,800.00			
N 11	WTVJ	11/04/12	11/04/12	6-8A MIAMI SA-SU/WK TDY	6A-8A		:30			NM	1	\$250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		10/29/12	11/04/12	-----1				1	\$250.00			

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FOR NBCE CONTRACTS:

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15000 SW 27th Street
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<u>Contract / Revision</u> 343922 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> FLORIDA DEMOCRATIC	<u>Estimate #</u> 6
<u>Advertiser</u> FL DEMOCRATIC PARTY		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WTVJ	11/03/12	11/03/12	7A-9A SAT TODAY	7A-9A		:30			NM	1	\$525.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$525.00			
N 13	WTVJ	11/04/12	11/04/12	8A-9A SUN TODAY	8A-9A		:30			NM	1	\$800.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$800.00			
Totals											57	\$43,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	57	\$43,600.00	\$37,060.00
Totals	57	\$43,600.00	\$37,060.00

Signature: _____ Date: _____

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